

**Africa Online, English Language Education:
Using Web Resources to Develop Classroom Content-Based Materials
University of Oregon, American English Institute**

Web-based Lesson Plan -- Sample

This is an example of a completed planning sheet to help you develop an activity for your educational setting using one or more of the web-based resources that you have evaluated recently. First, identify:

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| Audience/Learners: | Adults, in a face-to-face English class with 25 students at a university. |
| Language Level: | Intermediate. |
| Length of Lesson: | 90 minutes. |
| Topic/Content Area: | Entrepreneurship: A "Business Plan." |
| Lang. Skills Focus: | Writing and communication skills. |
| Learning Goal(s): | <ul style="list-style-type: none">• Motivate students to communicate in English.• Introduce concept of entrepreneurship and a "business plan" in a local context. |

Materials Needed

List any materials or equipment that are required as part of this activity:

1. Paper to make handouts (copies).
2. Alternative: Put a copy of the handout on the chalkboard and have students copy it on their own paper.

Other Considerations

Describe any special considerations or caveats that are important to think about in regard to this activity:

This activity assumes that students have had some previous work with business-related vocabulary. They are working in small groups to plan realistic small businesses that could be implemented in our community. This activity also assumes that students have done a kind of "needs analysis" to identify viable kinds of businesses for our community. Note: Many of the web sites I examined were very U.S.-centric and will need to be adapted to fit out local cultural context, values and setting.

Web-based Resource(s)

List one or more web site resources and describe how you will use them.

Web site title: U.S. Small Business Administration, The Business Plan

Web site address (URL): <http://www.sbaonline.sba.gov/classroom/bplan914.html#Sample>

Description of materials:

This is one of the links I found by exploring the "Small Business Association Classroom" <http://www.sbaonline.sba.gov/classroom/> web site from Lesson 1 (October 15th). It's an example of a very detailed American-style business plan in outline form. I will modify the plan to make it shorter and to fit the type of businesses that my students can expect to run. I will give students a blank version of the plan and have them work in small groups to fill it in with a realistic business plan that could work in our community. I expect only to have time to introduce the concept of the plan in this first lesson. We will need additional class time (or perhaps schedule homework) to continue working on and discussing it.

Web site title: Business Start-up Simulation

Web site address (URL): <http://www.entre-ed.org/simulatn.htm>

Description of materials:

This is a web site I found by exploring the "Entrepreneurship Classroom Activities" section of the "Entrepreneurship Education" web site from Lesson 2 (October 17th). It overlaps with the business plan in the web site above, but it was not as complex and gave me ideas for some ideas for simplifying this business plan activity. I will combine ideas from the two web sites together. I especially liked the idea from this site of having students present their business plans to their classmates.

To Do List

To prepare for class, list the steps you need to follow in order to actually have in hand a usable resource for yourself:

1. Save the two Business Plan websites to my computer.
 2. Use my word processor to copy/paste the pieces from the web sites that I will use as my class handout.
 3. Give students a timeline (schedule) for completing their projects and giving their presentations.
 4. Show students an example of a finished project as a model, and give them guidelines for giving (or model for them) a good oral presentation.
 5. I wonder if any of my colleagues have good scoring guides or rubrics for assessing this kind of work? Maybe I'll put that question out on our class Nicenet discussion web site.
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